Teaching Innovation and Entrepreneurship:

How Can Universities, Industry and Government Encourage the Next Generation





Dr. Mukhtasor

Professor in the Department of Ocean Engineering, Institut Teknologi Sepuluh Nopember (ITS) Executive Director, Indonesian Counterpart for Energy and Environmental Solutions (ICEES)

Outline

- Introduction
- Approach to Learning
- Approach to Research
- Approach to Student
- Lessons Learned
- Closure

Introduction

- Everything is changing. Society changes.
 Economic changes. Nations change. Life changes.
- Youth and students are agent of changes.
- University is the center of the changes in the society and nation.

Introduction

- Innovation could be seen as a way to a sustainability, in facing new challenges.
- First in mind: "All experts are the expert on what was. There is no expert for the future. To become an expert in the future, imaginations must replace experiences." (Inspired from the book of Startup Nation, 2012?).

Approach to Research

Good reaserchers have two importants missions:

- 1. To develop knowledge cycles
- 2. To deliver solutions of relevance, in the right context.

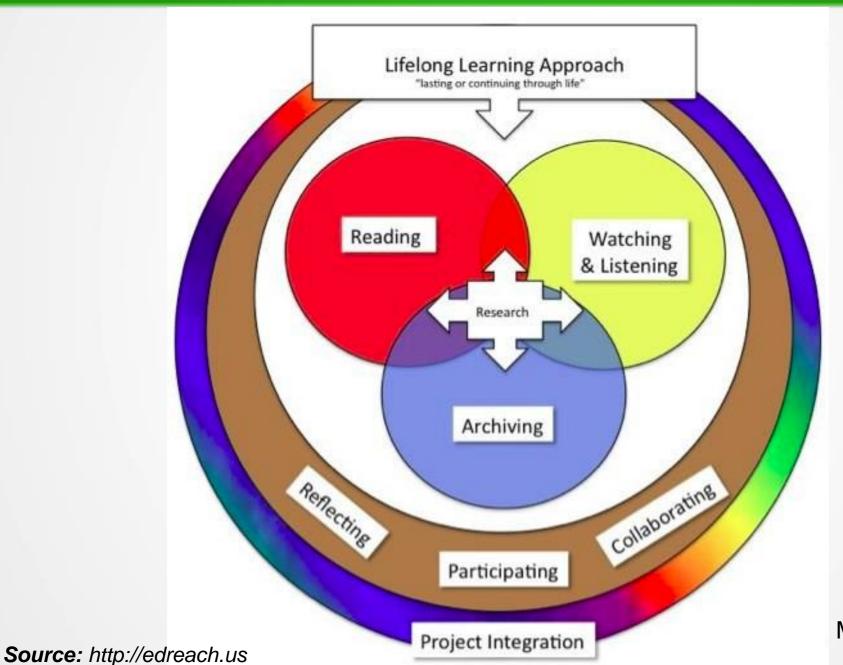
Introduction

- We need approaches to encourage our next generation towards innovation and entrepreneurship.
 - Who are we? A collaboration among universities, industries and governments.
- How can we could encourage the next generation? Here is approaches to learning, to research, and to the nex generation.

Approach to Learning

- Innovation and entrepreneurship require a higher level of thinking, skills and capability that could not be served by simple classroom teachings.
- A life long learning approach is required to develop capabilities in the right context. Such a learning could be derived from a collaboration in dealing with a complex problem of real life and challenges.

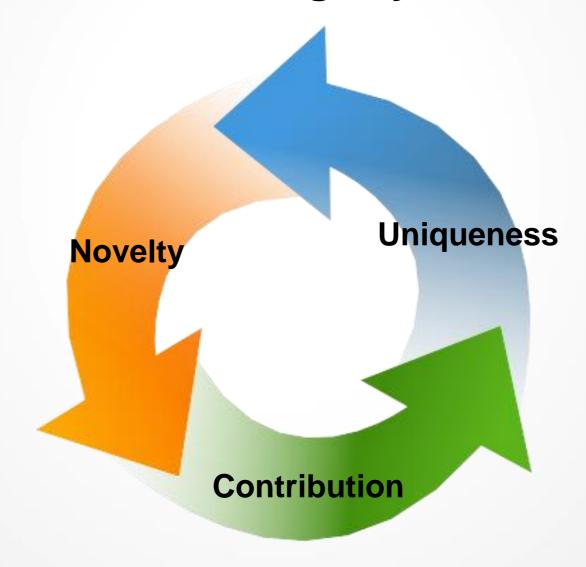
Approach to Learning



Mukhtasor, 2015

Approach to Research

Development of knowledge cycles



Approach to Research

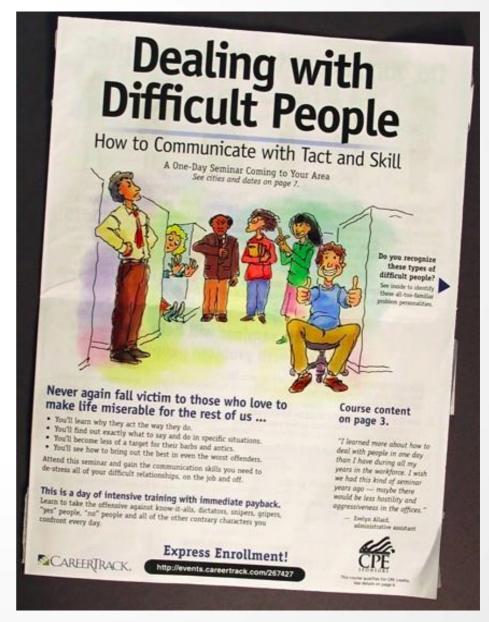
Relevances

- Researcher may have high ideas or thoughts, but those should be in line with the context of social, economic or humanity.
- Innovation could be fostered and implemented for bigger impacts through entrepreneurship or techno-preneurship.

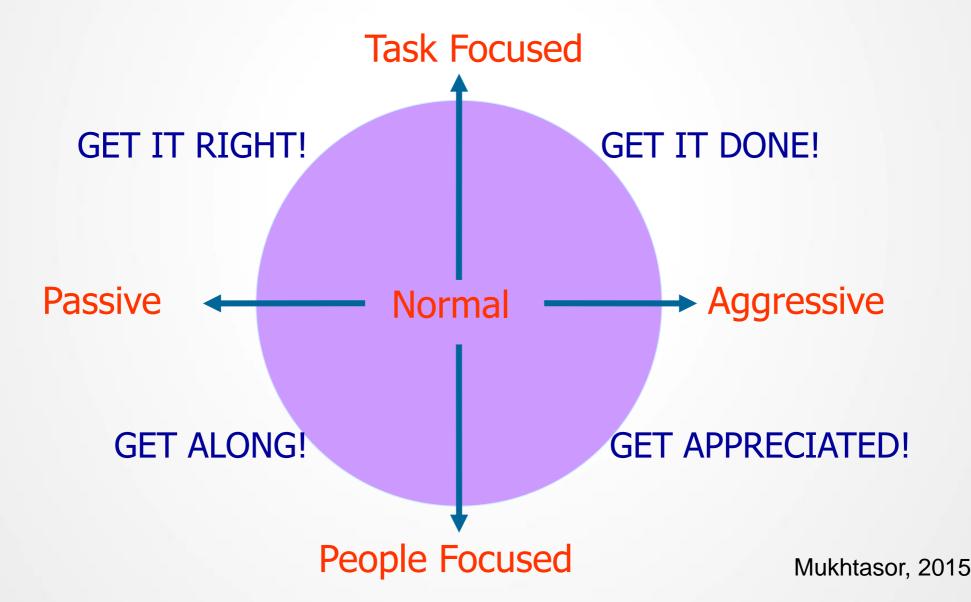
Difficult People Make Difficult Times



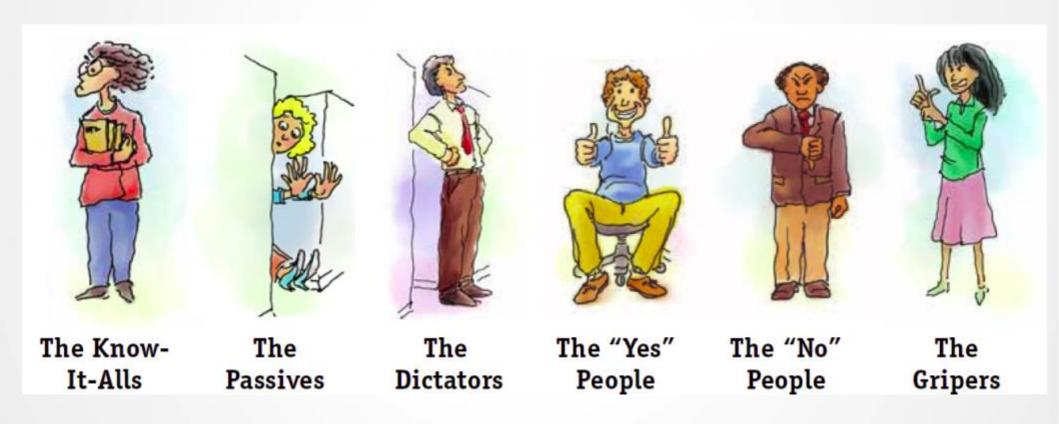


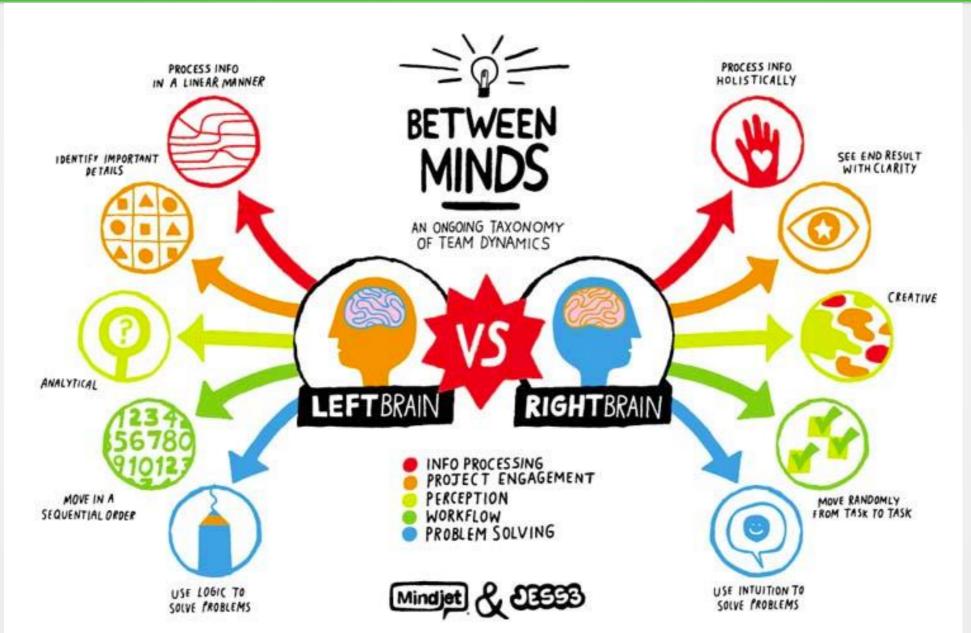


Compass of Motivating Factors



Types of Difficult People





Source: jess3.com



Profits

Opportunities to provide public services
 through private organizations

Public-Private Partnership

Competitive Sourcing

Corporate Social Responsibility

Earned-Income Ventures

Basic infrastructures

Preferences for Choice

Reliance on Business and Nonprofit Service Provider

Third-Party Government

Social Entrepreneurship

- Demands for Accountability
- Demands for Sustainability
- Gaps in Public Service Delivery

Values

Third Sector|Nonprofits

Public Sector/Government
Sector/Government

Mukhtasor, 2015

- Case Study: Ocean Energy Development
- National context:

In Indonesia, there has been no implementation scale of the ocean energy.

In fact, there is significant shortage of electricity, particularly in Eastern Indonesia. On the other hand, ocean energy reasources in Indonesia is very huge to be utilised.

For such an implementation, therefore, a collaboration amog government, university, and industry is necessary to be built.

• Case Study: Ocean Energy Development

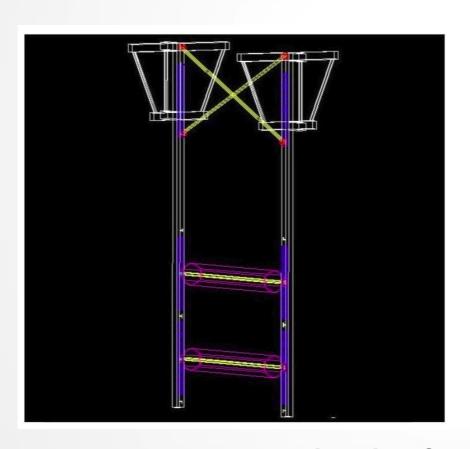
Ocean energy at ITS was first introduced as an elective course for undergraduate students.

Along with time, it evolved into final project topics for final year students, and became research themes for several projects.

from this, then ITS involves in the national-wide



Case Study: Ocean Energy Development





Vortex Induced Vibration Converter Tidal Current Turbine

Laboratory of Marine Energy and the Environment, ITS

Case Study: Marine Energy Development



Wave Energy Converter, Pendulum Systems
A Collaboration of ITS, BPPT, PLN, Pertamina HE, & RISTEK

Stage: Field test

Mukhtasor, 2015

"Achievement"

Towards Establishment of South East Asia

Marine Energy Centre (SEAMEC) (2015-2017)

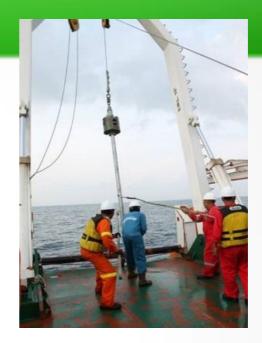
Establishment of Post Graduate Program in Ocean Energy Engineering & Management

- Commitment and Budgeting of 10 MW of Ocean Thermal Energy Pilot Project
- Commitment and Budgeting of 1 MW of Ocean Current Energy Pilot Project
- Official Launching of National Marine Energy Potential Map (2014)
- Ratification of Marine Energy Potential (current, wave, thermal) (2011 & 2014)
- Survey and Resource Assessment
- Determination of Resource Assessment Methodology (2013)
- National and International Collaboration (2012-2015)
 - Finalising roadmap draft on ocean energy regulation (2013)
- Dissemination of ocean energy issues (2011-2012)
- Establishment of Indonesian Ocean Energy Association INOCEAN (2011)

Resource Assessment and Site Selection











MEDIA INDONESIA JUJUR BERSUARA

SABTU, 8 MARET 2014 / NO. 12010 / TAHUN XLV / 28 HALAMAN



Peta Nasional Energi Laut Diresmikan

UNTUK pertama kalinya di Indonesia, Peta Potensi Energi Laut Nasional diresmikan penggunaannya. Potensi energi laut tersebut terdiri dari energi arus laut, energi gelombang laut, dan energi panas laut.

"Saya optimistis dengan diresmikannya peta potensi ini, Indonesia memiliki satu basis data yang sama secara nasional sebagai pedoman pengembangan energi laut sebagaimana diamanatkan Undang-Undang Energi Nomor 30/2007," kata Wakil Menteri ESDM Susilo Siswoutomo, di Institut Teknologi Sepuluh November (ITS) Surabaya, kemarin.

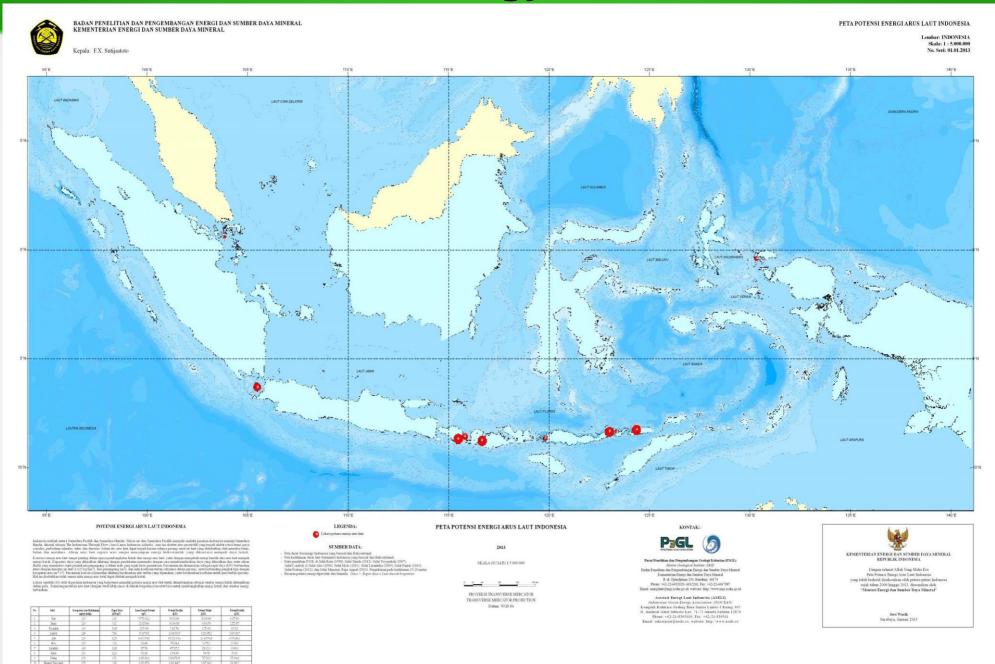
Klasifikasi potensi energi laut dikelompokkan menjadi tiga jenis, yaitu potensi teoretis, potensi teknis, dan potensi praktis. Anggota Dewan Energi Nasional (DEN) yang sekaligus sebagai Ketua Asosiasi Energi Laut Indonesia (Aseli) dan Guru Besar ITS Prof Dr Mukhtasor menjelaskan peta potensi energi laut yang diresmikan pemerintah pada 2014 ini ialah hasil pemutakhiran data dari eksplorasi energi laut yang sebelumnya telah diratifikasi Aseli pada 2011. (RO/E-4)



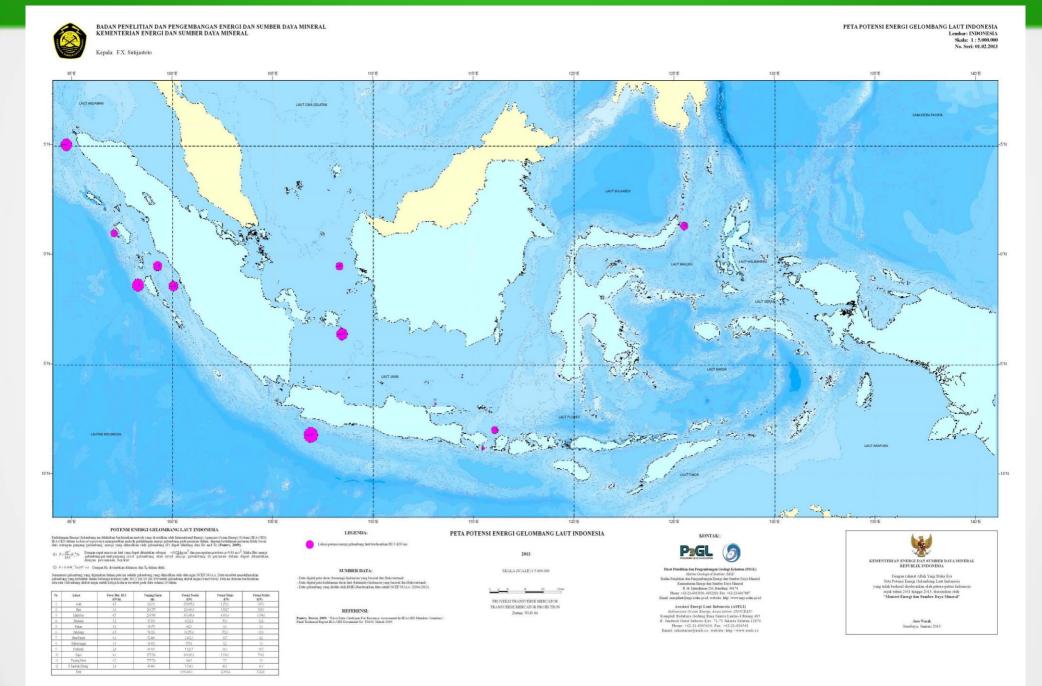
DOK ESDM

PETA ENERGI LAUT: Anggota Dewan Energi Nasional (DEN) yang sekaligus sebagai Ketua Aseli dan Guru Besar ITS, Mukhtasor (kiri), Wakil Menteri ESDM Susilo Siswoutomo (tengah), dan Kepala Badan Litbang ESDM FX Sutijastoto berfoto bersama seusai peresmian Peta Potensi Energi Laut Nasional di Surabaya, Jawa Timur, kemarin.

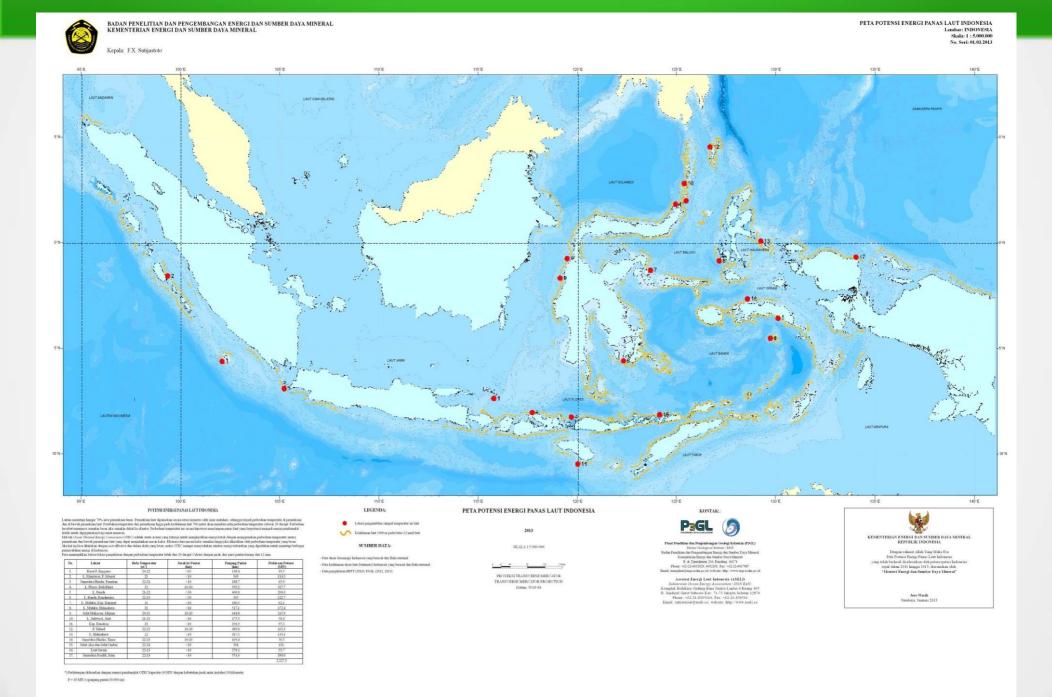
Tidal Current Energy Reserves, 2014



Wave Energy Reserves, 2014



Ocean Thermal Energy Reserves, 2014



Lessons Learned: "Network Development and Collaboration"

Case Study: Ocean Energy Development





















"Post Graduate, Sandwich Programme"

National Competence and Qualification





Institut Teknologi Sepuluh Nopember

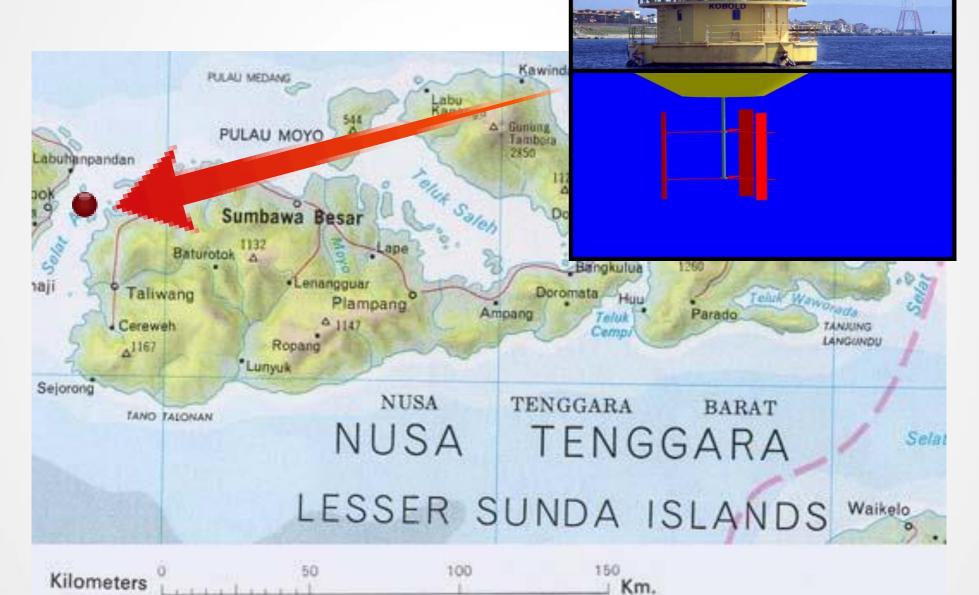


Solving Problems in the Region





A Proposal Marine Energy
Techno Park
- A call for collaboration



Closure

Come on....let us develop a collaboration.

Tank you very much

mukhtasor_isp@yahoo.com