

Welcome and Opening Address Global Education Dialogues

The Power of Consortia:
How can universities solve the global grand research challenges?

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Medan, 20 November 2014



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Global Collaboration Towards Unleashing Innovation

Is collaboration important? Despite that competition is something that we might want to think about but Collaboration plays an important role in this borderless world.

The management of innovation is changing:

a. From vertical to horizontal.

Vertical: Traditional Approaches.

Based on the assumption that the creation and pursuit of new ideas is best accomplished by a centralized and collocated team. → becoming outdated

Horizontal: It is brought to the society by networks of institutions, and operating in a coordinated manner. It is a joint effort to get to a better result than if you hadn't worked together. If you want to work more effectively – you need to be collaborating, means people working together proactively.

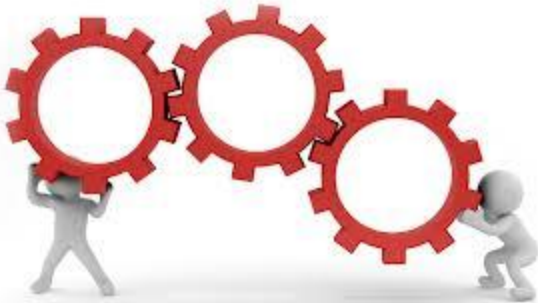


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b. Needs smarter strategy

The ability to collaborate with partners to achieve unleashing innovation.

Collaborating effectively, having the facility for everyone in a meeting to get involved and work together; it means everyone can participate equally in a project/program.



Benefits of collaborative working:

- a. Efficiency
- b. Can achieve more for less
- c. Bring together some of the ideas
- d. Sharing skills
- e. Improved services to people
- f. Quality assurance
- g. Exposing to competitive advantage
- h. But what about “competitiveness”?



The Four Pillars of Collaborative Capability:

People

- Teams and individuals who are able to communicate and manage their interactions in a formal, auditable manner. This includes email, calendaring, scheduling, and contact management.

Process

- Define how collaboration happens and to communicate an organization's values, operations and decision making processes.

Platforms

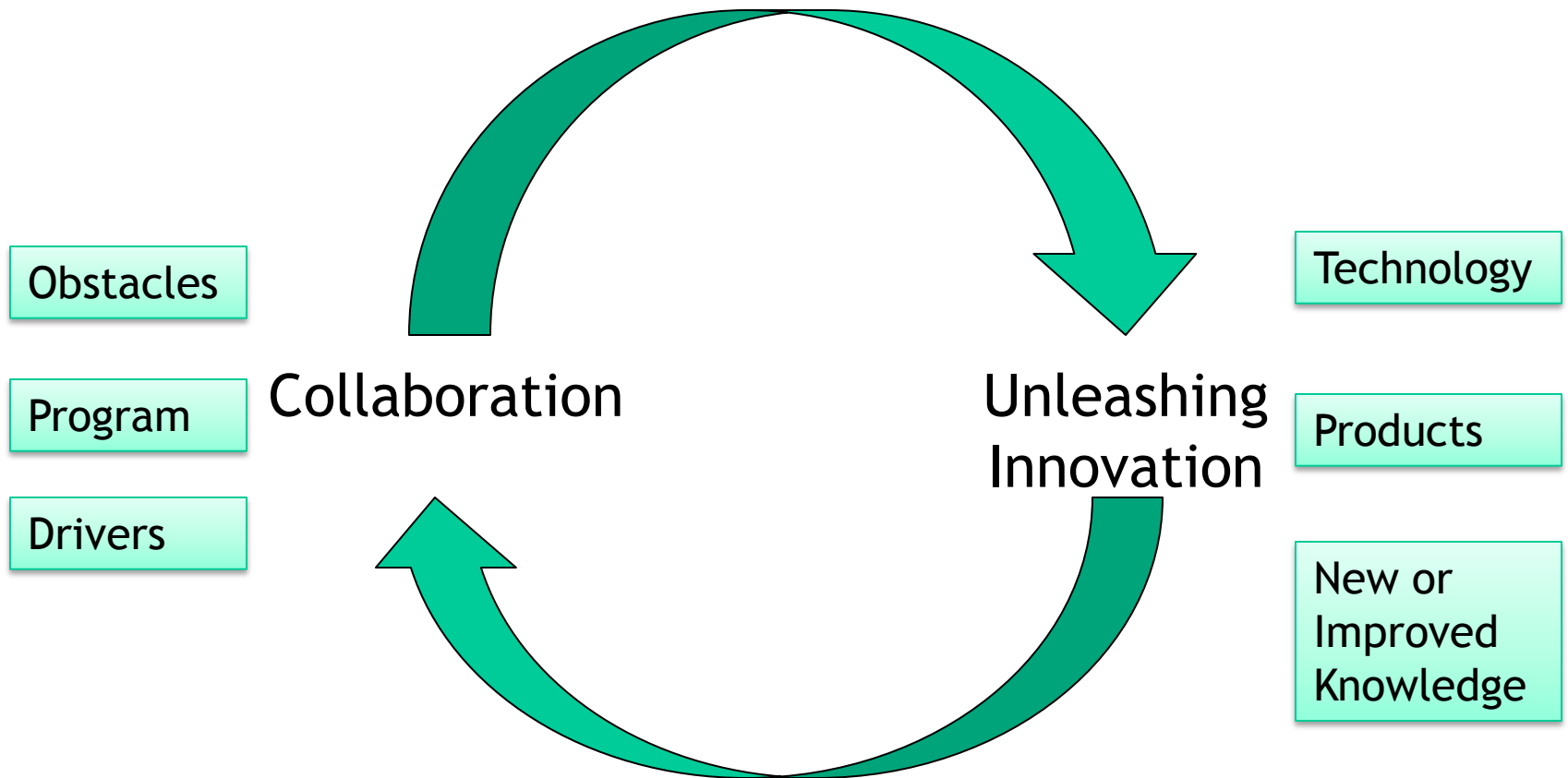
- Develop "platforms" to improve the coordination of work.

Program

- Manage collaboration efforts as a coherent "program" (in contrast to organizations which ran each project on a stand-alone basis)

COLLABORATION





There are many components that affect the performance of the collaboration, including obstacles, programs, and drivers or role persons. This performance is certainly an impact on the outcome of collaboration, which might impact on the next idea to either generate new innovations, or increase innovation.



Challenges to a Successful Collaboration

- a. Competition between partners
- b. Lack of information and experience
- c. Lack of resources, especially at decision-making stage
- d. Resistance to change
- e. Cultural mismatch between organizations
- f. Lack of consistency and clarity on roles and responsibilities
- g. Financial support



Things that can help to overcome challenges:

- a. Being upfront
- b. Written agreements
- c. Experience of change management, leadership and vision
- d. Clear and agreed mutual benefits and collaborative advantage
- e. A focus on the big picture but need to start from the small approach
- f. Careful planning
- g. ICT tools



Global Dialogues

- Target

To yield the guiding principles that foster effective collaboration in order to achieve the goals of an organization more effectively and efficiently.

- Effort

Provide a framework within which groups can work together to achieve their shared goals.

- Role

- Group leaders take on an added role of enforcing the processes that support the goal of collaboration, but all group participants share the responsibility.

- These are uncomplicated and easy to implement if clarified at the beginning of the project/program or when a organization is first formed.



“One man who works with you
is worth a dozen men who work for you!”

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