

Crafting Futures Indonesia

Digital Craft Toolkit Training of Trainers Open Call

The British Council is currently offering grants to craft practitioner or trainers to take part on our Digital Craft Toolkit Training of Trainers programme.

To submit your interest, please check the details and apply by **Monday, 21 February 2021 at 17.00 WIB to **Viandira.Athia@britishcouncil.or.id****

About Crafting Futures

Crafting Futures is a British Council global programme supporting the future of craft; its practices and people. It does this through creating economic, social and cultural impact by:

- Economic: improving the livelihoods of those working in craft through improved skills and innovation, alongside the economic growth of the sector
- Social: tackling inequality within craft and improving the perceived value of craft and its practice
- Cultural: preserving and developing craft practices and traditions which are under threat and ensuring younger generations can continue their use, development and innovation

As a global programme operating in more than 20 countries Crafting Futures aims to empower the crafts sector (with a particular focus on women and girls) globally for increased social and economic well-being and to revitalise their cultural assets by providing inclusive opportunities through craft, design, and social & creative enterprise development.

With increasing global interest on climate change and consumptive economic models in a post-globalised world, the world is looking for alternative approaches to crafts, addressing sustainability across environment, economic and culture through crafts, and explore new economic models, systems and ways of collaborating. Due to this issue, Crafting Futures programme in Indonesia as part of the regional Crafting Futures programme is focusing on the development of new materials and the reusing of existing materials.

The growing sector around repurposing materials and new materials development have garnered quite a lot of interest –designers and artists in Indonesia are interested about it, and it is an area where the UK has an abundance of leadership and best practice on, yet still have room for learning about alternative ways.

About British Council Digital Craft Toolkit

The impact of Covid-19 on the craft sector has been great, pausing many projects and creating more barriers for the already challenged sector. Many artisans are based in rural, isolated communities making interventions, even in person, very challenging particularly as the future remains unknown due to the pandemic.

In order to respond to the growing demand for access to knowledge, building capacity and upskilling, British Council have worked with Applied Arts Scotland to develop the Digital Craft Toolkit, which has been successfully implemented in Thailand as an e-learning platform in Thai and English which provides an opportunity for craft artisans and entrepreneurs in Thailand and globally to learn about craft business development. This leads to upskilling, product development, and increased business insights, thus allowing craft artisans to earn more income, improve livelihoods, and become leaders of their own businesses in terms of both artisanal skills and business development. The project sits at the intersection of the crafts industry, technology and entrepreneurship. Courses cover a variety of lessons such as setting business goals, overall

business planning, creating design concepts, developing products, sales and marketing, as well as budget management.

The Digital Craft Toolkit offers artisans, designers and other creative entrepreneurs an opportunity to expand their business knowhow through an online platform. The toolkit is easily accessible and open to the public through a website.

The Digital Craft Toolkit can be accessed on a smartphone, tablet or laptop / desktop computer. Users can access the toolkit free of charge by registering for an individual user account with their name and a valid email address. It is licenced under Creative Commons. The toolkit courses cover a variety of lessons such as setting business goals, overall business planning, creating design concepts, developing products, sales and marketing, as well as budget management. The Digital Craft Toolkit is currently under a second development and will be made available in Bahasa Indonesia and several other languages by March 2021.

Who can apply?

- The applicant will need to be based in Indonesia.
- Have good didactic and communication skills with experience in the craft sector
- Have had previous experience/ track-record and good standing with the craft communities they plan to work with.
- Able to commit to the online training by Applied Arts Scotland which will happen in between April - May 2021 for the toolkit.
- Able to adapt the toolkit, deliver and communicate the toolkit content to crafters/designers

What is the grant for?

Professional fees up to **GBP 2,000** will cover:

- Attend the British Council Digital Craft Toolkit training by Applied Arts Scotland. The training will be conducted in English.
- Prepare workshop materials required for delivery in the local context and language.
- Deliver community-based workshops using the British Council Digital Craft Toolkit to at least 60 local artisans of your choice
- Track impact and gather feedback from the workshop participants and produce a Monitoring & Evaluation report of the project.
- Capture high resolution photos and video documentation of workshops (to be used for communications purposes or as a complement to the report).
- Other incidentals and expenses

What is the application process?

- Applications will be opened starting **Wednesday, 10 February 2021**
- Submit the completed application form which is available for download below to Viandira.Athia@britishcouncil.or.id by **Monday 21 February 2021**
- Application outcome would be informed by **Friday, 26 February 2021**.

How will my application be assessed?

- Evidence of a sound team and skills to deliver the project.
- Evidence of track record with the selected local craft communities.
- Evidence that applicant can communicate with the selected local craft communities.
- Evidence of developed plan to adapt, deliver and share the toolkit with selected local craft communities.
- Please include the methodology, activities outline and timeline.
- Evidence of estimated cost breakdown and timescales
- Evidence of the applicant's ability to conduct monitoring, evaluation and reporting of the project.

(Please fill in the application form by downloading it from our website)

FOR MORE INFORMATION

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